

RESOURCE DEVELOPMENT COMMITTEE MEETING NOTES

Tuesday, April 14, 2015

Members Present:

Catherine Haffner, Committee Chair
Bill Day, Vice Chair of Board
Connie Gilbert, Board Member
Rosalind Reeder
Marian Sokol and Denise Rizzo, Staff

Absences: Laura Nell Burton, Past Chair
Frank Zoch, Annual Campaign Chair
Franchesca Velten, Julia Anderson and
Irene Hahn

Friends Membership Spring Luncheon – Marian shared the successful luncheon hosted at the home of Barbara Cantrell. She was so kind and wouldn't even allow the Center to reimburse her for the cost of putting the luncheon together. There were an estimated 60+ in attendance, many of which signed up to be "Friends" of the Center, as well as participate in planning committees for Gala, Sisterhood Soiree, etc. Laura Lindner, a local pediatrician, shared her story about the positive impact the Center has had on her and her two young children's lives after the unexpected death of her husband.

Brew-Ha RoundUp – Denise shared that there has been discussion about moving the race up one week. This is due to the recent announcement of another race being held on Halloween 2015 by another race promoter. Our contact Lori Coward is scheduled to meet with owner of iRun to determine whether a date change is needed. She also shared that a \$15,000 Title Sponsorship request is being submitted to HEB and that Scott Gruendler has been instrumental in helping to get our request in front of key personnel for a decision. There are many more sponsorships still available. Marian and Denise also explained that volunteers are still needed, as well as people interested in placing items in "goodie" bags for runners. The committee was asked to think of any businesses that may be interested in participation. Bill asked to receive some information on volunteer opportunities for the race – Denise will send to the entire committee.

(Update since RDC Meeting: Date has been moved to Saturday, October 24, 2015 @ Tejas Rodeo)

Board Giving - Denise shared that a recent grant request had prompted a look into board giving for 2014. There were a total of four board members who had not contributed financially to the Center, based on our records. Denise acknowledged that each board member gives significantly in their time and talent to the Center; however, she shared that it is imperative that we have 100% board giving to show foundations that we are committed to funding our mission. Many foundations will refuse to fund any agency without 100% board giving. Denise asked how to go about discussing this with the board. Bill said he would be happy to speak with each board member individually to discuss each board member's financial responsibility. Marian reiterated the acknowledgement that we value each board member and their significant contributions of their time and talent and even some through family giving.

➤ Grants & Foundations - Denise

- **Upcoming Deadlines:**
 - 4/15 Shield-Ayres \$36k
 - April: Valero Golf Benefit
 - 4/28 Texas Cavaliers
 - 4/30 Women of AT&T
 - 4/30 Light Charitable Trust
 - 5/5 Najim Foundation LOI
- **Submitted/Pending:**
 - Cowden Charitable Foundation
 - Nancy Smith Hurd Foundation \$75k
 - Bexar County Women's Bar Association
 - Sundt Construction Foundation \$7,500
 - Blue Bird Auxiliary \$10k

- Victims of Crime Assistance \$50k
- San Antonio Area Foundation \$10k
- Randall Foundation Trust \$3k
- Rapier Family Foundation \$20k
- Marcia and Otto Koehler Foundation \$10k
- David and Betty Sacks Foundation \$1k
- Nathalie and Gladys Dalkowitz Charitable Trust \$5k

Communications

- Spring Newsletter mailed
- KSAT PSA's and Feature Story - \$50k+ in in-kind support

Save the Date

- Big Give S.A. – May 5, 2015 - We are asking gifts be made between 8am and 9am to give us a chance to win incentives and prizes for that hour.
- 2nd Annual Pony Picnic for clients – May 17th

Miscellaneous

- **Planned giving** – Marian explained that planned giving is still very much on our radar. She feels that we should have a planning retreat the summer in which a portion of it can be dedicated to discussing planned giving. An attorney named Amanda Botche specializes in estate planning and is interested in helping the Center with our planned giving initiative. Denise is scheduling a meeting to discuss further.
- **Texas Med Clinic** – Connie Gilbert explained that the Center has a connection with Texas Med Clinic that we didn't realize. Kathy Swift, wife of Bernard Swift and owner of Texas Med Clinics, created the beautiful wreath for the Center that was used during the "wreath laying ceremony" for Crime Victims Week. Denise will discuss with Leslie and Julia on how to best get Kathy over for a tour and try to determine how she is connected to the Center.
- **Frost Wealth Management Group** – Connie spent some time visiting with Melissa Adams and learned that the Center had received a gift from one of the trusts that Frost manages, the Myra Stafford Pryor Trust. Connie gave Denise Melissa's contact number in which Denise will follow up to set up a meeting to discuss the process for consideration of funds from the various trusts Frost manages.
- **Diana Barrios – Trevino** – Catherine saw Diana at an event and invited her over to the Center. Diana explained that she would like to visit. Catherine will follow up with Diana to set up a time for a tour and lunch.