

CHILDREN'S BEREAVEMENT CENTER OF SOUTH TEXAS

Resource Development Committee- Summary Notes from Meeting

September 3, 2015

Committee Members in Attendance: Frank Zoch, Chair of Annual Campaign; Connie Gilbert, Bill Day and Marian Sokol

Update on Fall Events

- ***William Kellibrew Presentation: Beyond Violence: Building Resilience in Children***
Almost 300 registered for the September 10 event at the Whitley Center. This is part of our Grief Education Institute Series. Next event, October 16, will feature Dr. Martha Atkins.
- ***Sisterhood Soiree (10/1)*** - Ann Himoff and Stephanie Bailey are Co-Chairing the 3rd Annual Sisterhood Soiree. Electronic invitations and social media dissemination strong. A casual Julian Gold fashion show will be incorporated at the event with models featuring South Texas winter trends. Event is a "friend raiser", not primarily a fundraiser.
- ***RUN: Brew – Ha Roundup (10/24)*** – \$27,000 in secured sponsorship for this event. With BB&T Bank as Title sponsor. Thanks again to Frank for securing the \$5,000 Gunn Sponsorship. Sign-up for the 5k and Half Marathon is slow. The August heat may be a factor, but it needs attention. Frank will distribute info at the Alamo Heights SNIPSA Race for the Rescue. Staff will be out most weekends at other runs distributing "rack cards". Group discussed other ways in which we can promote the Run. A suggestion was made that we promote teams running in honor of a lost loved one, or a colleague...such as a police officer. It was also suggested by Bill that we apply for Valero volunteers to assist at the event.
- ***Third Party Events***
 - Women of AT&T (10/2) – still looking for a few more golfers but all positive. Rosalind of AT&T is helping to promote the event and continues to support the Center in many ways.
 - Keller Williams Hearts & Hands Golf Tourney (10/8) – Good response for auction items and golfers. Post golf Happy hour/dinner attendees welcome.
 - Bexar County Women's Bar Assoc. Autumn Affair (10/22) – Projected to have strong attendance. Organizing Committee has many attractive auction items that will be grouped for bidding. Connie and Catherine are both interested in attending the evening event at Viola's Ventanas.
Note- if all three events go well the amount raised for CBC could approximate \$85,000 or more. We are sole beneficiary for both Keller-Williams and the Women's Bar Association events.
- **2016 Gala (2/25)**
 - Committee is hard at work, with Julia supporting all. The Porter Loring Family will be honored. A generous \$25,000 gift from the Greehey Family Foundation will hopefully spark other donation in support of "adopting a child" during bidding on

the night of the Gala. The event will be similar to recent galas, with event held at San Antonio Country Club. After again reviewing alternate options it appears that upfront additional costs for securing a venue like the Tobin Center would raise costs \$17,000 or more.

- **Annual Campaign**
 - Frank Zoch is Chair. Goal: \$438,000 (to date, \$148,000 has been raised)
 - The Center has currently has a gap in on-site development staff, although Suzanne Benavides has been filling in on a part-time temporary basis, and is a skilled Development professional. When Franchesca returns to work in office in mid-September the Campaign she will prioritize campaign efforts.
 - The group spoke briefly about the staffing challenges, with Denise on maternity leave and unable to resume the on-site schedule that she had the first half of the year.
- **Department of Justice/Crime Victims Assistance Funds**
 - The Center continues to receive emails indicating that we may be approved for the DOJ funding, which would be approximately \$50,000 per year. We were informed that IF approved, this would be for a two year cycle. All money is designated in support of the Beyond Violence support group and individual counseling for victims of crime. Denise and Blair have worked intensely to get us to this point.
- **Grants**
 - **Children's Bereavement Center** anticipates receiving a \$50,000 check from Valero from Benefit for Children Golf event later this month. Thank you Bill Day!
 - Pending letters of interest and applications amount to over \$300,000 in requested support from Methodist Healthcare Ministries, Kronkosky, Najim, Shield Ayres Foundation, St. Luke's Lutheran Health Ministries, etc.
- **Other**
 - Frank asked if we had thought further about needs in terms of an end of year gift that might be used for capital improvement project. Marian said that the carpeting is in need of replacement, but that we do have a pending request for this submitted to the Myra Stafford Pryor Trust Fund at Frost Bank. If this grant is not received, that will be a key need. Also, the parking lot still needs repair.

Meeting was adjourned at approximately 5pm. Next scheduled meeting is Tuesday, October 13.

Notes compiled by Marian Sokol