

RESOURCE DEVELOPMENT COMMITTEE MEETING

OCTOBER 12, 2016~ RECAP NOTES

In attendance, Scott Gruendler, Ben Pressentin, Bill Day, Marian Sokol, Blair Thomson, Suzanne Benavides, Franchesca Velten (Excused Absence: Connie Gilbert)

- Meeting was opened with announcement by Bill Day that Scott Gruendler would assume the role of Committee Chair. {Former committee chair Catherine Haffner has submitted her resignation from the Board due to ongoing scheduling conflicts.}
- Annual Campaign: Marian and Franchesca discussed plans to meet with all board members regarding their participation in the end of year appeals for support of CBC. Bill suggested that one- on -one meetings to obtain a short list of prospective names of board member's colleagues, family or friends be divided among Franchesca, Blair and Marian. Franchesca will then prepare the appropriate personalized letters, on which a handwritten note can be added. The letters this year will be transparent in recognizing that many donors may have already supported the 20th Anniversary event, and we are most grateful.
- Marian discussed the need for a written Development Plan for 2017. In this we can include specific goals and action items related to increased corporate introductions to the Center.
- Committee members reviewed a Board Engagement Profile template, shared by Brighton School. This is completed privately each year with each board member and assesses attendance, leadership volunteerism, financial contributions that are direct and indirect. The form will be shared at the October 25 meeting to gauge reaction of members.
- Grants: Suzanne presented an extensive list reflecting current activity. It is a constant challenge to track reporting as well as grant submission guidelines and due dates. We have done very well thus far. Largest pending grant at moment is with NY Life Foundation for \$100,000 over a two year period to provide salary for a counselor in the Rio Grande Valley {we have one hired, but need another given the geographic area}
- Special Events
 - 20th Anniversary. We are on the countdown for Oct 13 at the Witte with more than 600 paid guests, and also many related donations.
 - Brew-Ha Run at Spechts Store in Bulverde. Need more runners. Event well planned and being promoted intensely by Center staff over the past month. We hope to raise a minimum of \$25,000 and have 300+ attendees. May re-brand next year to include more families participating in memory of a loved one.
 - Gala: a committee of "50 Friends", under Chair Brooke Leddy is meeting for the February 23 event at SA Country Club.
 - Fiesta Medals and Fiesta Medal Reception will be sponsored in 2017 by BB&T Bank. Ben Pressentin is Honorary Chair, Councilman Roberto Trevino is Chair. This year each medal will be attached to a card with BB&T logo as well as CBC logo and tag line
- Rio Grande Valley Update: Marian and Blair provided an overview of property search, adding that we are still weighing options, and will probably lease for 2 years and then do capital campaign to build, potentially on donated property by city of Harlingen or Friends of the Valley Center.

NEXT MEETING TO BE ANNOUNCED BY CHAIR AFTER 2017 BOARD COMMITTEE ASSIGNMENTS ARE COMPLETE